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## Exploring geopark potential

[www.ourwaparks.org.au/exploring-geopark-potential](http://www.ourwaparks.org.au/exploring-geopark-potential)



Jack Hills in WA's Murchison region has some of the oldest terrestrial material ever found. Image credit: Shire of Murchison

Western Australia's geoheritage provides a record of our region's evolution and landscapes. Geologically significant features of this ancient wonderland abound, from spectacular gorges to epic rock formations, rugged peaks and weathered ranges.

As well as being of outstanding scientific, cultural and educational value, this integral part of WA's natural heritage influences our State's biodiversity of flora and fauna.

Western Australia's geological features are also a major tourism drawcard.

Geoparks WA, formed to promote the development of geoparks and geotrails in line with the rules and guidelines set for international geoparks by UNESCO, is working with community-led committees and liaising with government agencies with a current focus on the Murchison GeoRegion, Wanneroo/Joondalup, Binjareb-Peel and Nannup.

Professor Ross Dowling AM who chairs the WA Parks Foundation's Ambassador Advisory Committee has a longstanding interest in and knowledge of geotourism potential. He is Chair of the Australian Geoparks Network and Vice President of Geoparks WA.